INTRODUCTION

PQ ("PQ" or "We") collects information by automated means when you visit, access, or use our website(s) (www.pqcorp.com or "Website") or other online sites (collectively the “PQ Sites”) that link to this Cookie Notice. We collect information through session cookies and Google Analytics (collectively “Cookies”) to deliver and improve the PQ Sites.

This Cookie Notice describes the information we obtain from Cookies, how we use Cookies, and how you can manage them. By using the PQ Sites, you acknowledge you have read and accept this Cookie Notice. We may periodically update this Cookie Notice without prior notice to reflect changes in our practices. Please take a look at the Effective Date at the top of this page to see when this Cookie Notice was last revised.

Our use of Cookies may involve the processing of Personal Data (i.e., any information relating to an identified or identifiable individual, such as IP addresses, or other online mobile identifiers). For more information about our data protection practices, see our Privacy Policy.

WHAT ARE COOKIES?

A cookie is a small text file that is sent to and stored on your computer or other internet connected device to identify your browser or store information. They are widely used in order to make websites work, or work in a more efficient way, and provide information about our users’ experience during use of, or interaction with, the PQ Sites. Some cookies last only for the duration of your web session and expire when you exit your browser; other cookies may last for longer than your web session, including after you exit your browser, for example by remembering you when you return to a website.

INFORMATION WE OBTAIN THROUGH COOKIES

The information we obtain through the use of Cookies may include information about your computer, device, and browser, such as your IP address, browser, operating system and device characteristics, language preferences, mobile device or advertising ID, referring URLs, and actions taken by you on the PQ Sites such as what content you visited, whether you have used the PQ Sites before, dates and times you access the PQ Sites, frequent article searches on the PQ Sites, and other software or hardware information. If you access the PQ Sites from a mobile or other device, we may collect information for that device such as a unique device identifier ("UDID").
HOW WE USE COOKIE INFORMATION

The PQ Sites use Cookies to function effectively. For example, Cookies allow us to display relevant content and enhance your online experience. In addition, Cookies can recognize you and remember important information that will make your use of a website more convenient such as by remembering your login status and user preferences.

We use information we obtain through the use of Cookies to enhance our products and services, such as by learning which content is popular.

Through the Cookies of third party analytics providers, we remember your preferences and provide content recommendations. The information these third parties may obtain on our behalf includes data about your visits to PQ Sites, such as the pages, articles or the actions you take on PQ Sites or apps. For more information, including how to opt out of Analytics and Advertising Cookies, see Cookies We Use and How You Can Manage Cookies below.

COOKIES WE USE

Below we list the different types of Cookies we may use on the PQ Sites.

Session Cookies

We use session Cookies to collect non-personally identifiable information from you concerning your session activities. These session Cookies are essential for you to browse the PQ Sites and use its features, such as accessing secure areas of the site. These session Cookies are temporary, and the information obtained from the session Cookies expires when you close the web browser.

Analytics Cookies

We may use Google Analytics, which uses analytics Cookies to collect information about your use of the PQ Sites to help create reports and statistics on the performance of the PQ Corporation Sites which enable us to improve the way they work (“Google Analytics Cookies”). Google Analytics Cookies collect information such as your IP address, type of device, operating system, referring URLs, country information, date and time of page visits, and pages visited. The information allows us to count our audience size, see the overall patterns of usage on the PQ Sites, help us record any difficulties you have with the PQ Sites and show us whether our advertising is effective or not. For further information on Google Analytics Cookies, including information on how to opt out please follow this link: https://policies.google.com/technologies/ads.

HOW YOU CAN MANAGE COOKIES

You can stop Cookies from being downloaded to your device from the PQ Sites at any time by selecting the appropriate settings in your browser. Most browsers will tell you how to change
your browser settings to notify you when a Cookie is being set or updated, or to restrict or block certain types or all Cookies. Please consult the "Help" section of your browser for more information or by visiting www.allaboutcookies.org. Your device settings may also allow you to prohibit mobile app platforms (such as Apple or Google) from sharing certain information obtained by automated means with us.

For more information on managing Google Analytics Cookies, please use the following link: https://policies.google.com/technologies/ads.

Please be aware that if cookies are disabled, not all features of the PQ Sites may operate as intended.

CONTACT US

If you have questions about this Cookie Notice, please contact us at webenhance@pqcorp.com.